



WCNC  
1001 Wood Ridge Center Dr.  
Charlotte, NC 28217-1901

Target Enterprises  
15260 Ventura Blvd.  
#1240  
Sherman Oaks, CA 91403

**Contract #** 830180  
**Schedule Dates** 09/24/12-09/30/12  
**Advertiser** Republican Governors Association (12775)  
**Agency/T-Code** Target Enterprises (2041)/030383152  
**Product** Political - Ballot Issue (1195)  
**Brand** RGNA NC (170395)  
**Salesperson** Meyers, Evelyn (1364)  
**Sales Office** TeleRep - Los Angeles  
**Buyer Name** CRANE,CINDIE  
**Phone/Fax** (202) 662-4140 /  
**CPE** 3Q12  
**Account Types** National/Political Issue - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RGNA NC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 05/18/12  
**Last Modified** 08/23/12  
**Entered By** Melissa Welch  
**CO-OP** No  
**Headline #** 06150891  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,605.00  
**Net Total** \$26,095.00  
**Sales Tax**

**Charlotte (WCNC) (WCNC)**

By Broadcast Month	Spots	Rate
Sep. 2012	45	\$30,700.00
<b>Grand Total:</b>	<b>45</b>	<b>\$30,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	09/24/12-09/28/12	4	:30	4:58A- 5:58A (ET)		1	1	1	1	1						Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	5/18/12
1.1	Normal Line / SPOT	09/24/12-09/28/12	4	:30	4:58A- 5:58A (ET)		2	2	2	2	2			10	\$300.00	\$3,000.00	Charlotte (WCNC) (WCNC)	NEWS @ 5AM, 1X PER DAY	8/14/12
3.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	5:29P- 5:59P (ET)		1	1	1	1	1			5	\$550.00	\$2,750.00	Charlotte (WCNC) (WCNC)	NEWS @ 530P, 1X PER DAY	5/18/12
4.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	6:59P- 7:30P (ET)		1	1	1	1	1			5	\$1,400.00	\$7,000.00	Charlotte (WCNC) (WCNC)	JEOPARDY, 1X PER DAY	5/18/12
5.0	Revised Line / SPOT	09/24/12-09/30/12	4	:30	11P- 11:34P (ET)	5	X	X	X	X	X	X	X				Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	5/18/12
5.1	Normal Line / SPOT	09/24/12-09/30/12	4	:30	11P- 11:34P (ET)		1	1	1	1	1	1	1	6	\$850.00	\$5,100.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	8/14/12
5.1.1	Closed Preempt	09/30/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - NFL, NEWS AT 1130P	
6.0	Normal Line / SPOT	09/24/12-09/28/12	3	:30	3P- 4P (ET)		1	1	1	1	1			5	\$350.00	\$1,750.00	Charlotte (WCNC) (WCNC)		8/14/12
7.0	Normal Line / SPOT	09/24/12-09/28/12	4	:30	4:59P- 5:29P (ET)		1	1	1	1	1			5	\$500.00	\$2,500.00	Charlotte (WCNC) (WCNC)		8/14/12
8.0	Normal Line / SPOT	09/24/12-09/28/12	2	:30	7:30P- 7:58P (ET)	3	X	X	X	X	X			3	\$1,550.00	\$4,650.00	Charlotte (WCNC) (WCNC)		8/14/12
9.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6P- 6:30P (ET)							1			\$600.00		Charlotte (WCNC) (WCNC)		8/14/12
9.0.1	Closed Preempt	09/29/12															Charlotte (WCNC) (WCNC)	I-No Avail/Exception - GOLF	

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



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10.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	6:59P- 7:30P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		8/14/12
11.0	Normal Line / SPOT	09/29/12-09/29/12	4	:30	7:30P- 7:58P (ET)							1		1	\$500.00	\$500.00	Charlotte (WCNC) (WCNC)		8/14/12
12.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	9:58A- 11A (ET)								1	1	\$900.00	\$900.00	Charlotte (WCNC) (WCNC)		8/14/12
13.0	Normal Line / SPOT	09/30/12-09/30/12	4	:30	6P- 6:30P (ET)								1	1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)		8/14/12
14.0	M/G For 5.1.1 / SPOT	09/30/12-09/30/12	4	:30	11:30P- 12A (ET)								1	1	\$850.00	\$850.00	Charlotte (WCNC) (WCNC)	LATE NEWS @ 11PM, 1X PER DAY	8/20/12
15.0	M/G For 9.0.1 / SPOT	09/24/12-09/28/12	4	:30	6P- 6:30P (ET)	1	X	X	X	X	X			1	\$600.00	\$600.00	Charlotte (WCNC) (WCNC)		8/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments: